

ECPA






Declaration Of Principles

Our Vision

A European political and regulatory environment that encourages efficient, innovative and sustainable farming, in which the crop protection industry's positive contribution to society is recognised.

ECPA Missions

What

-  Build and reinforce coalitions on topics of common interest
-  Advocate industry positions to our major stakeholders: institutions and authorities, related associations, NGOs/ civil society, media
-  Shape an efficient, predictable EU regulation through our contributions
-  Gain recognition of industry's scientific expertise
-  Enforce industry code-of-conduct standards

How

-  Listen and engage with our stakeholders and in the public debate
-  Align industry positions
-  Lead and co-ordinate a European network of member companies and national associations
-  Increase awareness of industry's positive contribution to safeguarding crop health, which plays a key role in ensuring agriculture is sustainable and benefits farming and society as a whole
-  Lead stewardship efforts on behalf of industry

Our Values

We embrace:

- Openness** – We promote and value dialogue with all stakeholders
- Proactivity** – We take the initiative on issues of concern to Society
- Cooperation** – We work with stakeholders as partners
- Responsibility** – We take responsibility for the safe and sustainable use of our industry's products through farmer education and training
- Transparency** – We are open and transparent about our aims and policies

Our Priorities

We are committed to:

- protecting and conserving **water** resources by introducing innovative crop protection solutions and promoting sustainable agricultural practices.
- contributing significantly to a healthy, high quality, affordable **food** supply for all by maintaining plant health, increasing plant productivity and improving farm practices.
- enhancing **biodiversity and natural habitats** within farming landscapes, by using our expertise in plant protection and agricultural practices to promote local harmony between nature and agriculture.
- safe-guarding the **health** of farmers and the public by introducing innovative technologies and promoting best safe-use practices.
- earning **public trust** in our industry and in the regulatory process, by increasing transparency and setting industry standards that align to current scientific norms to address societal concerns.