ECPA
Declaration Of Principles

Our Vision
A European political and regulatory environment that encourages efficient, innovative and sustainable farming, in which the crop protection industry’s positive contribution to society is recognised.

ECPA Missions

What
- Build and reinforce coalitions on topics of common interest
- Advocate industry positions to our major stakeholders: institutions and authorities, related associations, NGOs/ civil society, media
- Shape an efficient, predictable EU regulation through our contributions
- Gain recognition of industry’s scientific expertise
- Enforce industry code-of-conduct standards

How
- Listen and engage with our stakeholders and in the public debate
- Align industry positions
- Lead and co-ordinate a European network of member companies and national associations
- Increase awareness of industry’s positive contribution to safeguarding crop health, which plays a key role in ensuring agriculture is sustainable and benefits farming and society as a whole
- Lead stewardship efforts on behalf of industry
Our Values

We embrace:

Openness – We promote and value dialogue with all stakeholders
Proactivity – We take the initiative on issues of concern to Society
Cooperation – We work with stakeholders as partners
Responsibility – We take responsibility for the safe and sustainable use of our industry’s products through farmer education and training
Transparency – We are open and transparent about our aims and policies

Our Priorities

We are committed to:

- protecting and conserving water resources by introducing innovative crop protection solutions and promoting sustainable agricultural practices.
- contributing significantly to a healthy, high quality, affordable food supply for all by maintaining plant health, increasing plant productivity and improving farm practices.
- enhancing biodiversity and natural habitats within farming landscapes, by using our expertise in plant protection and agricultural practices to promote local harmony between nature and agriculture.
- safe-guarding the health of farmers and the public by introducing innovative technologies and promoting best safe-use practices.
- earning public trust in our industry and in the regulatory process, by increasing transparency and setting industry standards that align to current scientific norms to address societal concerns.