

NEONICOTINOID BAN HITS FARMERS & ENVIRONMENT

New HFFA study calculates costs for oilseed rape industry in EU & implications worldwide

MISSING HARVEST
912,000 tons OSR



= ALMOST THE PRODUCTION
OF **ROMANIA**

UPSTREAM & DOWNSTREAM
INDUSTRY LOSSES
AROUND **360 MILLION**

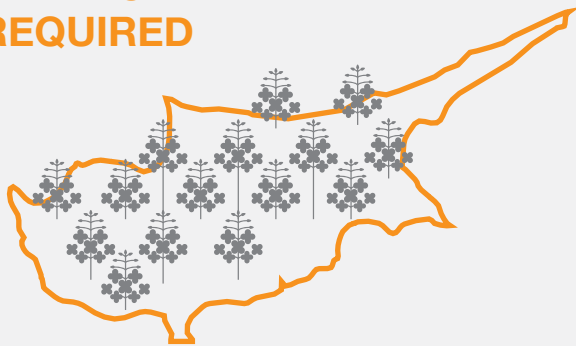
REVENUE LOSSES
FOR OSR FARMERS
ALMOST **400 MILLION**



ADDITIONAL PRODUCTION COSTS FOR FARMERS
CLOSE TO **120 MILLION**

ECONOMIC LOSSES =
DIRECT CAP PAYMENTS
TO **DENMARK¹**

533,000 hectares
ADDITIONAL LAND
REQUIRED



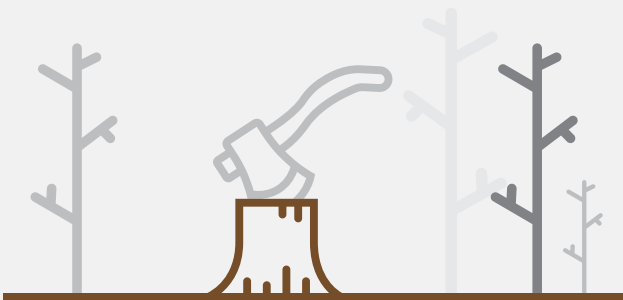
= SIZE OF THE TERRITORY
OF **CYPRUS**

ADDITIONAL GHG EMISSIONS
80.2 million tons CO₂



= GREENHOUSE GAS EMISSION
OF **AUSTRIA** FOR ONE YEAR

BIODIVERSITY LOSSES
OF FLORA AND FAUNA IN
THIRD COUNTRIES



= SLASHING AND BURNING **333,000**
HECTARES INDONESIAN RAINFOREST

Calculated by use of the National Biodiversity Index (NBI)²

ADDITIONAL WATER
CONSUMPTION
1.3 billion m³



= 2.3 TIMES THE VOLUME
OF THE **SYDNEY HARBOR**